

ANNA UNIVERSITY CHENNAI

## **First C. V. Seshadri Endowment Oration.**

**Prof. H. S. Shankar**

Dept. Of Chemical Engg., IIT Bombay (Retd.)

&

Founding Director, Vision Earth Care Pvt. Ltd. Mumbai

*Speaks on*

**Technologies and Entrepreneurship for Sustainable Development --  
*Some Experiences , Challenges and Insights.***

**Prof.M.K.Surappa**

Vice Chancellor

*Presides.*

*Venue:* Henry Maudslay Hall, CEG Campus of Anna University

*Time:* 3.00PM, Monday, 18<sup>th</sup> March 2019

*Organised by*

AU-KBC Research Centre, MIT Campus.

### **Oration Abstract:**

*We share the work of our group of over 30 years on understanding water and sanitation issues and problems, developing technologies and entrepreneurs that combine to deliver sanitation and water needs of the community, specifically for reuse in industry , community, agriculture and plantations. There exist over a hundred plant installations working all over the country based on our patented SBT&CAMUS-SBT technologies.*

*This presentation covers our ground experience in demonstrating sustainability of disruptive technologies, developing entrepreneurs , companies and the ecosystem to pilot the fronting of the marketing effort , encouraging contractors to pitch in the capital and roll on to build a sustainable water-sanitation-health security infrastructure.*

*Some of our experiences and insights of over thirty years as academicians developing technologies and moving onto the path of entrepreneurship, especially in the domain of sustainable development, could be of value to the faculty and scholars of Anna University who may wish to tread a similar path.*

*(<https://www.che.iitb.ac.in/faculty/hss/hss-web.html>)*

**PLEASE JOIN US FOR TEA AT 2.30 PM**

*(AU-KBC Centre Contact : 044-22232711, 9841026505, 9444179685)*